



DESIGN2020
16th INTERNATIONAL
DESIGN CONFERENCE

Vettorello, M., Eisenbart, B. and Ranscombe, C. (2020) “PARADOXICAL TENSION: BALANCING CONTEXTUAL AMBIDEXTERITY,” Proceedings of the Design Society: DESIGN Conference. Cambridge University Press, 1, pp. 1385–1394. doi: <https://doi.org/10.1017/dsd.2020.74>