



DESIGN2020

16th INTERNATIONAL
DESIGN CONFERENCE

Nielsen, C. K. E. B. B., Daalhuizen, J. and Cash, P. (2020) “EXPLORING HOW EXPERT BEHAVIOURAL DESIGNERS IDEATE IN THE BEHAVIOURAL DESIGN SPACE,” Proceedings of the Design Society: DESIGN Conference. Cambridge University Press, 1, pp. 2541–2550. doi: <https://doi.org/10.1017/dsd.2020.97>